

# FAITHFUL TO THE —LAST— What a Tribute!

In prosperity and in poverty; in sunshine and in shadow; in fair weather and in foul; in May and in December; faithful to the last.

That the Selby Shoe. Faithful to the last it is made on, it holds its shape, retains its style. Faithful from the first piece of leather cut for it, faithful to the last stitch put on it.

Faithful to the first owner (ourselves), faithful to the last owner (yourself), faithful from the first time you put your foot in it, faithful to the last time you take it off and regretfully cast it aside. Faithful to the last, that's the Selby Shoe.

MADE FOR WOMEN ONLY.  
\$1.50, \$2, \$2.50, \$3, \$3.50



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## MEN'S SHOES SOMETHING FOR NOTHING

Only one thing in the world can be had for nothing—Trouble. Plenty of that for the asking. How ridiculous, then to buy shoes whose only mission seems to bring more trouble.

MANSS  
buyers never  
buy trouble,  
they buy comfort, ease, satisfaction.



Of course you can be happy without Manss Shoes; but you can be a great deal happier with them.

## The Busy Store.

# SUTTON & McBEE

MT. VERNON, KY.

Now is the time to get rid of your Rheumatism. You will find Chamberlain's Liniment wonderfully effective. One application will convince you of its merits. Try it. For sale by Chas. C. Davis.

WANTED.—Detectives in Rockcastle and adjoining counties, for local and field work. Experience not required. \$1.00 per day and expenses. Refuse stamp with reply. Yours truly, KENTON DETECTIVE AGENCY.

## MT. VERNON SIGNAL

MT. VERNON, KY. May 24 1911

79 Cents up "No. 20" when you want to Communicate 79 cents with SIGNAL.



### TIME TABLE.

22 north	4:55 p m
24 north	3:52 a m
21 south	11:44 a m
21 South	12:19 a m

JAS. LANDREU, Agent.

Phone No. 58.

Entered at the Mt. Vernon, Ky. Postoffice as second-class mail matter.

## MT. VERNON

### A HEALTH RESORT.

Now, since nature has bestowed her blessings with such lavish hand, it is up to us to do our part if we would enjoy the full fruition of those blessings. Naturally you ask, "What is our part, and how shall we proceed?" Interested interest would attract the greater number of people. But we would take up the things that make the strongest appeal and demonstrate their reasonableness, and in this way bring in new people, these new people, in turn, bring in new ideas and thus the intellectual, commercial and social features are developed symmetrically. In view of the wealthfulness of the locality, the unsurpassed beauty of the hills and valleys, the never failing supply and variety of waters, a Health Resort is one of the most logical propositions to start with. This should not consist of massive structures with grass on the roof, all except a few fortunate ones. Modern science has taught us that these are not the best even for those who are able to pay such prices. But small cottages, specifically constructed with reference to light and sunshine is the hope of those of tubercular tendencies, and the only cure for those who have the disease in their system. The best authorities tell us that we need not seek other climates in search of health, because pure air here ours is hard to find. Small cottages, built on dry foundations, with good heating appliances, well ventilated rooms with large porches, and all the appliances thereto in strict accord with the laws of sanitation, would represent small investments with large returns.

A. G. L.

Mt. Vernon has a five foot ledge of beautiful Licking stone that contains six inches of lithographic stone in the center. Small cubes of the stone compare favorably with like samples of the best German stone.

Five to all only a few years back a bunch of men, with pick and shovel, crowbar and sledge hammer and a half dozen tapping hammers, had a monopoly of the stone business in Rockcastle county but now the rock producers of the county go out by train loads daily, yet the business is only in its infancy.

Rockcastle county could supply the world with clay for centuries without becoming exhausted. Consult the records of the most famous clay and compare with the analysis made by Dr. Peter, chemist to the Geological Survey, pages 2,503 and 2,504, Laboratory No. 106, Lexington, and you will see that our clays exceed any of them in purity.

There is no better fertilizer attainable than can be made from the limestone of Rockcastle county. The raw stone should be ground to a powder and have a small percent of nitrate of soda or ammonia added, according to the crop on which it is to be used. The experiment stations have worked out the problem for us, and we should show our appreciation by developing an enterprise that will prove a blessing to the farmers and truck gardeners of this and adjoining states.

Mt. Vernon is located on the highway between the mountains and the blue grass, and has a surplus of things that both sections need and must have. Let us endeavor to supply them. There is enough stone in Rockcastle to rebuild the Chinese wall several thousand times over, and

**GET  
"IN THE SWIM"  
FOR SPRING**

STEP RIGHT IN TO-DAY AT

# Fish's Clothing Store

AND SEE THE

## NEW SPRING CLOTHES

**Fish's Guaranteed \$15 Suits**  
are the talk of the town

DO YOU WEAR THEM? IF NOT, WHY NOT?

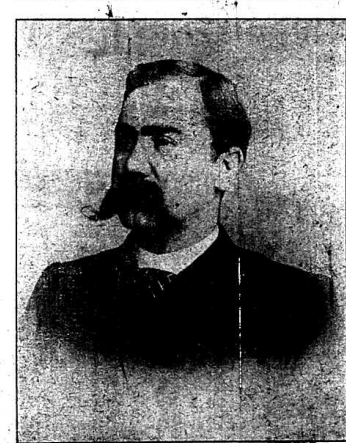
THE  
**BATES SHOE**

is  
made for you.

NEW SPRING  
TYLES READY

LOOK FOR THE SIGN OF THE FISH

THE HOME OF GOOD CLOTHES.  
PHONE 27



**F. L. THOMPSON**  
Traveling Salesman for Ott & Co., Louisville.

then some. There are mountains of best quality sand and sand stone. Much of it is being mined and shipped. We have the raw material which only lacks development to place our county right up along side the rich and progressive counties to the north of us. Rockcastle had a good trade in home-manufactured ball mill stones before the day of the roller mill. There is enough of best quality sand in this county to rebuild New York, Boston and Chicago, houses, pavements and all with enough left to build forty other cities as large. There is a sufficient quantity of fire clay in our county to furnish enough firebrick to supply the United States for a quarter of a century. The quantity of cement stone in this county is sufficient to furnish it with all the best cement for many years, and there is coal containing the proper ingredients for its man's factory right on the spot. Among the natural and other wonders of our county are the many caves; many of them of huge proportions. The great Salt Peter cave, lying nine miles east of Mt. Vernon, is of historic interest from the fact that material was taken from this cave for making gunpowder during the war of 1856. This cave passes entirely through a mountain and its dimensions are large enough to drive a wagon and team through. Several sparkling creeks; that of Roundstone being the largest and most interesting. It sinks at a point near Sinks station, flows under a mountain, and reappears through the "boils" at Johnson, four miles below, where it has the appearance of a mammoth boiling spring. Mt. Vernon is headquarters for the largest stone crushing company in the state; probably largest in the United States. Rockcastle's lumber interests, while not being as large as in the past, are yet considerable.

## Rockcastle Home Telephone Co.

(INCORPORATED)

JAMES MARET, GENERAL MANAGER

MT. VERNON, KENTUCKY.

IN CONNECTION WITH

### East Tennessee Telephone Company.

(INCORPORATED)

Gives Long Distance service to nearly all telephone stations in Kentucky and twenty other States.

Pay Station at J. Fish's Clothing Store corner Main and Second Street.

Look for the "Shield," the "Bell" and the "Sign of the Fish"



Residence of R. L. McFerron, Oldest building in Rockcastle; erected in 1811.

Summing up his very able speech in the house on reciprocity and the Farmers Free List Bill, Representative Helm, of the Eighth Kentucky District, one of the ablest of the younger members, hit the Key note, when he said: "Thus it appears that from the few items in the free list, upon which I have been able to get accurate data, showing an annual domestic consumption of \$768,457.74 yielding no revenue whatever to the Government, there will be an annual saving to the consumer by the passage of this bill of \$99,718,410 which sum represents manufacturers' profits, exclusively. I have been unable to get from the market battles of the department sufficiently accurate data to show the increased cost to the consumer, by reason of the present tariff rates, on the many other items in this free list such as barbed wire, salt, wire rods and so forth, but I have sufficient information to warrant the statement that the passage of this bill means a saving to the farmer and consumer far in excess of one million dollars loss of revenue to the Government. Of like effect has the proposed reciprocity bill, which has been repeatedly re-passed."



WELCOME LOUISVILLE "BOOSTERS"

ROCKCASTLE

In The List of Numerous Kentucky Counties

Destined to Become Famous on Account of Mineral Resources

And at Present Well Up Towards The Front of The Procession in Point of Business.

Brief Synopsis of Rockcastle's Past and a Few Well-Founded Predictions as to The County's Future.

Howdy. Good-bye. Come again. It was pleasant. What's the matter with Dave Jackson? He is 'V.V.' For the remainder of the trip we wish you an enjoyable and successful tour.

May your evangel bring many pleasant and agreeable returns and cement old and new friendships.

Right here, at this particular designated point, Mt. Vernon and Rockcastle county most willingly and cheerfully acknowledge that the bugle notes delivered by Louisville's evangelistic tourists have blown down the walls of envy, if any ever existed, and scattered all doubts as to their friendship and good intentions in this direction. We therefore bring forth the farnons, old and long used ramshorn, dust it, both inside and out, and some heavy toots to day which it is hoped will result in something like those that occurred at Jericho—blasting down the wall of timidity and doubt of capitalists, and instill into them faith of sufficient proportions to induce some of them to come here, investigate and invest a portion of their surplus in the many good openings we have to offer in agriculture, health resorts, manufacturing opportunities, and more especially our minerals. Listen to the blast of the Jerichon bugle.

Putting in a million all things of mutual interest and then some. Mt. Vernon has a fine line of... it is believed this tour will agreeable and satisfactory to all... 'A Macedonian cry. "Come over, bring your capital along aid as in developing our agricultural and inexhaustible mineral resources."



J. FISH Clothing, Shoes and Gent's Furnishing Goods.



JAMES MAHRT President of Mt. Vernon Signal... When boosters meet boosters...

Our lawyers place in the prosecution of this trip... "Hello," Mr. Hall! Why didn't you bring along your wireless telephone and conduct a perambulating "central" on the trip. Mt. Vernon heard Dave Jackson smile as the "booster" train left London, and it wasn't over the phone either. What's the matter with the Boosters? They are all to the good. The Freestone Quarry at Wildcat furnishes large quantities of first class building stone, shipping cost, much and neat. The Longmead quarry disto. Hello Louisville! Is this the Falls City? It is Well you seem much closer to day than usual. Oh you have switched to the Boosters' wire. That's

This trip of the boosters has also been beneficial to Mt. Vernon in the way of getting our business men together and banishing to a certain extent little foolish jealousies and in promoting a better feeling of fellowship all around. This is as it should be. Rab for the boosters! Come again and stay longer. Sorry we didn't have a railroad park near depot, completed and in firm and burst district houses under reconstruction before the business men's trip commences, but all will be under way at an early date. Dear Andy, our hat size is 7 3/4. Miscellaneous will be furnished with any number of guides desired when favoring us with their visits to old Rockcastle. Daniel Boone on his first and subsequent trips, led from the back and first of the world, entered Rockcastle at an early date.



LANGDON DORMITORY

home of the Brown Memorial School which has been used for Dormitory and school purposes since Graded School bought their original school building. A commodious addition will be constructed at an early date.



J. F. GRIFFIN Police Judge

branch (Boones trace) a few miles below Hazel Patch, passed by the branch over Pan-Hill down Boones Hollow, up Roundstone and out of county at Boones Gap into Madison county. Trees bearing his name, with dates, along this route were in existence up to a few years ago.

The first of well put down in the county was drilled by "Great" Jim Smith, a Pennsylvania, forty years ago, on Skaggs creek, nine miles south of Mt. Vernon. Oil yet oozes from it.

Rockcastle has a splendid set of county officers who attend strictly to business, and they see that all laws are enforced, thereby guaranteeing justice, peace and quietude within our domains.

The corporation officers of the town have and are still attending to the interests of our community and pushing all possible improvements for its betterment.



JAMES W. MOORE

who is now owned exclusively by the Ohio farmer who came to the county and bought a run-down farm and made it blossom as the rose.

Monuments and landmarks have been and are now being erected by the Boosters from Langdon, the Langdon monument, and the 25th in 1890 and the 25th in 1911.

Some of the statements in special edition of the SIGNAL may, at first sight, appear rash or considerably overdrawn, but any doubting Thomas, or even individuals from Champ Clark's home state will "be shown" if they pay us a visit. The staff is here and a plenty of it. Some one suggested that a display of samples of the minerals of the county be prepared and presented to the trade evangelists, but it was found to be too big a thing. It would require an extra car to carry them if samples of all our good things in that line were furnished.



V. C. TATE

Deputy Circuit Clerk and Master of Ashland Lodge No. 649 F & A M.

When your scribe was placed on advertising committee in connection with the visit of the Louisville boosters, and assigned to duties of editor-in-chief of this special edition of the SIGNAL, it was not his intention to do any "boon" writing, but to give the situation in plain, unvarnished tale, which he has done. If you should imagine you discover indications or earmarks of boost writing herein; forget it.

In case the proposed turnpike is built from Cumberland Gap, following "Boone's Trail" to Central Kentucky, the road will pass through Mt. Vernon should it take Crab Orchard route after reaching Rockcastle River. This would prove one of the greatest benefits to our county, since the arrival of the L. & N. railroad in 1869. It is understood that "wilderness turnpike" questions will be taken up at the next session of the legislature by Senator Joe Bosworth of Middletown, and passed through in some form of bill that will put the matter in tangible form for the consideration of the proposed and much needed highway.

Not many years hence Eastern Kentucky will be known as the wealthiest portion of this grand and beautiful State.

BOOSTER COMMITTEES

- RECEPTION: W. H. FISH, A. B. FURNISH, J. W. BROWN, L. W. BETHURUM. FINANCE: S. P. BOWMAN, S. B. MCKENZIE, J. T. ADAMS. SANITATION: J. F. GRIFFIN, C. D. SUTTON, JONAS MCKENZIE. ENTERTAINMENT: C. C. DAVIS, ROBERT COX, E. R. GENTRY. ADVERTISING: E. S. ALBRIGHT, W. M. POYNTER, JAMES MAHRT. Editor-in-chief.



W. J. SPARKS

President of W. J. Sparks Co., the county's largest enterprise.

The "foothills" get across up into the mountains, preaching the doctrine of reciprocity. The multitude heard them and were exceedingly glad to greet and welcome them but marveled at the lateness of their coming into their domains, believing they would have done well to have begun their evangel to these many years past. The evangelist tarried with the tribe of Mt. Vernon, for awhile, where they met the populace, the scribes, the Pharisees, the elders, the merchants and many who sit in high places. They mingled with each other exchanging views on the subject most at heart and were much uplifted thereat. The boosters were exceedingly hurried to answer calls from the county of the blue grass, to the north, into which land they departed, leaving the land of stone, sand, lime clays and other minerals, carrying godspeed from the multitude which reluctantly went their several ways, feeling it was good to have been there.

Lawyer R. L. Brown, of Somerset, a native of Rockcastle and a mighty good man, is a candidate.



W. L. RICHARDS Cashier Bank of Mt. Vernon.

on the Democratic ticket for Railroad Commissioner in the Second District.

Rockcastle makes the best lime in Kentucky and at the present rate of its manufacture the supply of lime stone will last a thousand years with a century or two thrown in.

**ON SIGNAL**

AY, May 24, 1911

ished every Friday by  
**H. S. ALBRIGHT.**

MEMBER ONE YEAR \$1.00

Advertising rates made known on application

MEMBER OF  
KENTUCKY PRESS ASSOCIATION



**FACTS ABOUT ROCKCASTLE**

TOLD IN SHORT PARAGRAPHS.

Some years ago an Ohio farmer moved to this county, bought a run down farm, fencing was gone, and the soil had reached that condition where no wild cereals sprout the proverbial black-eyed pea. The price paid was small. The neighbors smiled and quipped that off-handed phrase: "A fool and his money soon parted." That farmer was aware of the talk but kept his own counsel. He knew his business; went to work, cleared off the bushes and barns from the neglected acres, properly cultivated and fertilized it and within a reasonable time brought his plantation to a high state of fertility, and to day no blue grass farm looks better or produces more to the acre. This farmer and friends from the Buckeye state have purchased other adjoining farms and brought them to a paying basis from non-productive plantations. The notices have taken advantage of the valuable farming information gained from these luminaries and are putting it to practical use.

While we have some very rough land, there is a great deal in good farming ground. In the various wells drilled in the county for oil some good flows of gas showed up. Oil was found in a number of them, but not in paying quantities. The deepest drilled was 1,200 feet. Rockcastle has iron, lead and zinc.

A Knoxville firm is using several millions of pounds of clay from Pine Hill mines every month.

Near Conway is located good ledges of first class shale suitable for the manufacture of vitrified brick.

The Winchester Granite Brick Co. have a plant at Dudley, this county, where they manufacture many carloads yearly, of sand

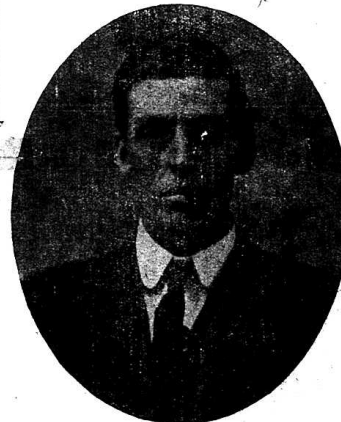
time and granite brick. All the material used in their making is produced in Rockcastle.

We are a little shy on good roads but a start has been made. The town has built two miles in the last few years. The fiscal court has appropriated funds, which were equaled by private subscription, for the building of some miles of strip-pike to the south from Mt. Vernon. It is believed other towns will follow this construction.



**A. B. FURNISH**  
Assistant Cashier Bank of Mt. Vernon.

Mt. Vernon is the home of wooden cutlery and bridges with concrete. Mt. Vernon has 18 stores, including general merchandise, clothing and shoes, gent's furnishing, grocery, hardware, furniture, drugs, 2 millinery stores, 2 drug stores, 2 banks, a blacksmith shop, 2 meat markets, 2 watchmakers, barber shop and bathrooms, restaurants, a sub-lease fire house, a monument at work, and 2 undertaking establishments.



**T. J. NICELY**  
Sheriff of Rockcastle.

**SAND**

**Nothing But Sand.**

We manufacture and sell fine and coarse, white and pink sand for concrete, plastering, bricklaying, or anything sand is used for. We ship from Donera, Rockcastle county, Ky

WRITE US FOR PRICES.

We Fill All Orders Promptly.

**THE ROCKCASTLE SAND CO.,**  
WITHERS, KENTUCKY.

Water of the first quality, it is extensive quantities, from cold springs, wells and artesian wells, as well as a variety of mineral waters, abound in the county.

Among the places with stores and post offices in the county are Level Grove, Bloss, Pongo, Hains, Oak, Boons, Chest, Spruce, Ottawa, Hart, Pine Hill, Withers, Robinet, M. Cricken, Boone, Cedarville, Clay, Conway, Cookburg, Dispensary, Dudley, Gouchland, Hart, Jolinetta, Longdon, Mareburg, Orlando, Wild and Wilde. There are also many country stores scattered throughout the county.

Livingston, ten miles southeast of Mt. Vernon has a population of 185 and has been a thriving railroad town, the K. C. division and Knoxville division of the L. & N. R. R. making a junction at that

point. It is a great point for sportsmen who enjoy the pursuit of the hony tribe. Many visitors go there every season to enjoy the sport and take advantage of excellent bathing facilities.

Mareburg is the highest railroad point in the county, elevation, 1,122 feet above sea level. Brothard a town of 477 population, situated six miles north west of Mt. Vernon, has a live and appropriate lot of business and professional men who do a thriving business with the surrounding agricultural communities. The town has a fine graded school, two church buildings, a bank, confectionery business, houses, good dwellings and good roads.

From Loxville Knob and Brushy Mountain a greater portion of the county can be seen, good views indeed.

There is some pottery clay in Rockcastle county to make a dinner plate for every person in the world, including the cannibals.

Live stock interests have made a big improvement in the last ten years especially in having the better grades of hogs, sheep, cattle and horses.

Poultry raising has increased to ten per cent. The finer grades are made in this county.

One of Rockcastle's big enterprises is the Rockcastle Freestone Co. at Ligonier, where a good tone of Freestone is employed in quarrying and strong fine building stone.

W. J. Sparks Co. has got sand mined a Clinton, this county, it is a big run in market.

Commons Brick sand works at Donera is doing a good business.

The Overstone brick works in the county have a daily capacity of four hundred million concrete stone and screenings.

The tax here is not dear.

**LADIES**

SPRING house cleaning time is here. No doubt you wish to cheer up your rooms with a few pieces of New Furniture, brighten up the old walls with New Paper and the floors with New Rugs.

**I INVITE YOU**

to call and look through my stock from beginning to end and see the great bargains I have for you. The assortment is the largest and most complete and the prices the lowest that I have ever made.

**A Large Shipment of Rugs, Carpets and Mattings, Just Arrived**  
**S. B. MCKENZIE**

**THE FURNITURE MAN**

Phone 113.

MT. VERNON, KY.

**ANNOUNCEMENT**

We are authorized to announce G. M. HALLARD as a candidate for Representative of Rockcastle and Laurel counties, subject to the action of the Republican party.

We are authorized to announce R. G. WEAVER as a candidate for Representative of Rockcastle and Laurel counties, subject to the action of the Republican party.

We are authorized to announce E. R. THOMPSON as a candidate for Representative of Rockcastle and Laurel counties, subject to the action of the Republican party.



**R. W. DYCHE**  
DENTIST  
MT. VERNON, KY.

Office at residence on Main St. Conway and Bragg Works a Specialty. All work guaranteed.

**Children Cry FOR FLETCHER'S CASTORIA**

**GRANVILLE OWENS**  
**UNDERTAKER**

Brodhead Ky



—COMPLETE LINE—  
Collins, Caskets and Boxes.  
All Mail, Telegraph or Telephone orders Promptly Filled.



**HOW ABOUT YOUR WATCH?**

**DOES IT KEEP CORRECT TIME? IF NOT, WHY NOT?**

If you are having any such trouble about your watch or clock, just turn it over to us and if it does not run all O. K. it will cost you nothing. We guarantee our work. Give us a trial. We do all kinds of soldering and repair work.

**FRANK MOORE,**  
AT DR. S. C. DAVIS' DRUG STORE,  
MT. VERNON, KY.

**Children Cry FOR FLETCHER'S CASTORIA**

**Mount Vernon Monumental WORKS**



**Manufacturer of and BRONZE, Marble and Granite Monuments of all kinds. Estimates furnished on application.**  
**GEO. OWENS Prop.**  
Phone 112

**"I Suffered Intense Pains in My Left Side."**

Do you realize it is better to be safe than sorry, that it is the best policy to lock the stable door before the horse is stolen?

**Dr. Miles' Heart Remedy** cured Mrs. C. C. Gokey, of a stubborn case of heart disease, such as thousands are now suffering with. Read what she says:

"Before I began taking Dr. Miles' Heart Remedy I had been suffering from heart trouble for over five years. I had grown so weak that it was impossible for me to do thirty minutes work in a whole day. I suffered intense pains in my left side and under the left shoulder blade. I could not sleep on the left side, and was so nervous that I could not sleep on the right side either. I should never be able to take a full breath again. The last of August I would bring on the most distressing pain I could ever experience. I took my condition. I began to hope when I had a good appetite, and I was able to go to bed at 10 o'clock. I proved so rapidly that when I had taken the bottle, I was completely cured."  
Mrs. C. C. GOKEY, Northfield, Vt.

If you have any of the symptoms Mrs. Gokey mentions, it is your duty to protect yourself.

**Dr. Miles' Heart Remedy** is what you need. If the first bottle fails to benefit your money is returned. Ask your druggist for **MILES' HEART REMEDY**, or send for a free trial bottle.

**SELZ ROYAL BLUE**

Shoe Value isn't in the Price You Pay; its in the pleasure

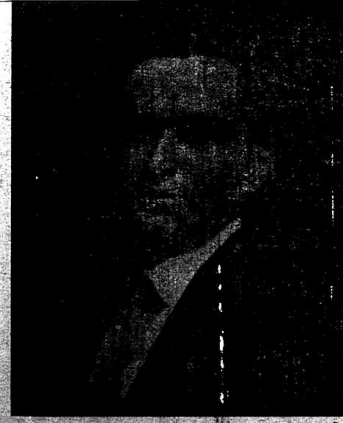
You get in wearing the shoes. They must fit right, as well as look right. That's the reason that SELZ shoes, made on foot form measurements and fitted to your feet by expert salesmen, make it easy to buy shoes here; and make it an everyday joy to wear the shoes after you've bought them.

**YOU WANT SMART STYLES IN SHOES**

and there's no reason you shouldn't get that as well as quality and fit. It's a marked feature of our SELZ line; the smart, snappy, styles that young men like; and that older men don't object to.

**SELZ SHOES here for men, women and children. We Guarantee SELZ SHOES.**

**CHAS. B. MCKENZIE**  
SUCCESSOR TO MCKENZIE & McBEY



**E. R. GENTRY, Lawyer.**

Best black coal, delivered in equal house, at ten cents a bushel. If you are in search of a healthy coal, stop in Rockcastle.

One of our citizens, whose name only requires five letters of the alphabet to spell in, has during his long career, received mail addressed to him with his name on various letters and packages sent or sent out in thirty different ways. And he has some spelling.

These letters are carried out in many different parties propose to

erect a \$300,000 cement plant at Pine Hill, this county, with a capacity of 1,600 barrels per day.

Mt. Vernon should have a fire brick plant. The clay can be delivered at the works at a cost of 50 cents a ton, and coal at \$1 per ton (less freight) will produce a first class brick in any of the natural

material for making pressed brick. The clay can be delivered at the works at a cost of 50 cents a ton, and coal at \$1 per ton (less freight) will produce a first class brick in any of the natural

**POSTED:**  
Any one guilty of trespassing on my property will be prosecuted to the full extent of the law.  
Wm. H. BARNES, JOHN S. BARNES, Jr.  
Mt. Vernon, Ky.