

MT. VERNON SIGNAL

MT. VERNON, KY Dec. 25 1914

79 UP "No. 29" WHEN... DATE WITH SIGNAL



LOUISVILLE & NASHVILLE R. CO.

TIME TABLE

Table with 2 columns: Station and Time. Includes Mt. Vernon, Lexington, and other locations.

J. S. LANDRUM, Agent. Phone No. 8.

Entered at the Mt. Vernon, Ky. Postoffice as second-class mail matter.

PERSONAL

J. B. Camblin is now a resident of our town. Mrs. Sarah Kiddo has been very sick during the week. Miss Martha Sparks is at home from David L. Row.

LOCAL

J. M. Craig bought of J. M. Griffin an extra good 1200 pound fat cow at 4 cts. An electric bell will ring either day or night. All styles sold and installed by...

Mr. W. J. Sparks was in Chicago and Detroit last week. Mr. Sparks attended the National Good Roads Association at Chicago.

Mrs. Elizabeth Jane Price, aged 90 years, widow of Jefferson Price and one of the very oldest persons in the county died Tuesday morning of the influenza of old age.

Read what our dear double correspondent has to say about road building in this week's issue. We would suggest that a petition be circulated as mentioned by our correspondent, for an expression of the people's view as to whether or not they want to contribute to other counties to help build roads or whether they want to keep that money and get from \$10,000 to \$12,000 from the state each year to put on our own roads.

Special meeting Sunday afternoon at 3 p. m. at the Presbyterian church. The purpose of this meeting is to discuss and to pass upon the article entitled "When Christians fight are they Christians?" published in the December issue of Everybody's Magazine, and dealt with in a sermon preached last Sunday by Rev. J. W. Macmillan, at the Christian church.

CARD OF THANKS

We wish to express to the good people of this community our thanks for the kindness and sympathy shown us during the serious illness and death of our dear son and brother, Harvey.

McFARLAND MEMORIAL PRESBYTERIAN CHURCH. The following services will be held on Sunday, Dec. 27. Sabbath School, 9:45 a. m. Morning Service, 10 a. m. C. E. Society, 6:30 p. m. Night Service, 7:30 p. m.

McFARLAND MEMORIAL PRESBYTERIAN CHURCH CHRISTMAS ANNOUNCEMENTS. A Christmas Entertainment will be given at the church under the direction of the Sabbath School Wednesday night at 7:30.

A Municipal Christmas Tree is now under way for Mt. Vernon, but those in charge are assured that it will be a success. There will be a tree in the park, which will be decorated and brilliantly illuminated.

A Municipal Christmas Tree is now under way for Mt. Vernon, but those in charge are assured that it will be a success. There will be a tree in the park, which will be decorated and brilliantly illuminated.

THE STATE AID ROAD LAW

Ques. What is meant by State aid for roads? Ans. The appropriation of money from the State Treasury to aid the counties in road improvement. Ques. When was this law enacted? Ans. By the 1914 General Assembly.



A Really Good Boost for a boy's bank account would be a ten-spot. It is a good plan to start the account of the youngsters and then let him build it up himself. Some boys take pleasure in saving - others in spending.

WE HAVE JUST 43 mighty good SAMPLE SUITS and COATS FOR LADIES AND CHILDREN going at HALF PRICE AND LESS FOR CASH.

Don't let this opportunity slip by to save a few dollars on that COAT OR SUIT. "We stand by what you buy"

GRANVILLE OWENS UNDERTAKER Brodhead Ky. COMPLETE LINE - Coffins, Caskets and Robes Mail, Telegraph or Telephone orders Promptly Filled

UNDERTAKER Our line of Couch Caskets is unexcelled Hand-made Coffins furnished Hearse sent to all parts of the County. All orders by Wire Promptly Filled W. A. COX, Phone 94-S MT. VERNON, KY.

POSTED. We, the undersigned, strictly forbid hunting or trespassing in any way upon our premises and will prosecute to the extent of the law any one guilty of so doing. Mrs. Josie Davault, W. G. Hysinger, David Hysinger, J. J. Hysinger, Jack Hysinger, J. B. Lair, Gus Silverton, T. N. Noe, W. M. Dorell.

THE STATE NORMAL RICHMOND, KY. TRAINING SCHOOL FOR TEACHERS. (Formerly the Normal, Intermediate and Life Science Institute, valid in all Public Schools of Kentucky, Tennessee, Virginia, West Virginia, and New York Counties.)

PEOPLES BANK

A Straw will Show the Way the Wind Blows!

Have you Noticed the Wonderful Growth of the PEOPLES BANK

—there's a reason. SAFE AND SOLID Every Banking Facility AMPLE RESOURCES

For the Convenience of the People OF ROCKCASTLE COUNTY

Use Us

PEOPLES BANK

TRY THIS FOR NEURALGIA... Thousands of people keep on suffering with Neuralgia because they do not know what to do for it.

Sheriff's Land Sales For Taxes

For one of my deputies will on Monday Dec 28, 1914... the highest and best bidder the following tracts of land for taxes due the county and state.

CAM MULLINS, S. R. C.

EAST MT. VERNON PRECINCT.

Table with columns: Name, Number, Tax & Acres, Cost. Lists various land parcels and owners.

WEST MT. VERNON PRECINCT.

Table with columns: Name, Number, Tax & Acres, Cost. Lists various land parcels and owners.

ROUNDSTONE PRECINCT.

Table with columns: Name, Number, Tax & Acres, Cost. Lists various land parcels and owners.

SCAFFOLD CANE PRECINCT.

Table with columns: Name, Number, Tax & Acres, Cost. Lists various land parcels and owners.

Table with columns: Name, Number, Tax & Acres, Cost. Lists various land parcels and owners.

ORLANDO PRECINCT.

Table with columns: Name, Number, Tax & Acres, Cost. Lists various land parcels and owners.

LIVINGSTON PRECINCT.

Table with columns: Name, Number, Tax & Acres, Cost. Lists various land parcels and owners.

WALNUT GROVE PRECINCT.

Table with columns: Name, Number, Tax & Acres, Cost. Lists various land parcels and owners.

BROWN PRECINCT.

Table with columns: Name, Number, Tax & Acres, Cost. Lists various land parcels and owners.

BROOKHEAD PRECINCT.

Table with columns: Name, Number, Tax & Acres, Cost. Lists various land parcels and owners.

Treat Your Horse Well

It will pay because he will do better work. Do not keep him in the dark stable. Do not overwork. Give plenty of food. Have him bed warm and comfortable.

When The Blizzards Come

Man to night beside your chimney's grate. Or could he slough to your blankets warm. Where are the poor dumb creatures of your care.

Compliments of THE WOMAN'S AUXILIARY of KENTUCKY HUMANE SOCIETY.

CATARRH CANNOT BE CURED

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constituent on disease, and in order to cure it you must take internal medicine.

SICK HEADACHE

Sick headache is nearly always caused by disorders of the stomach. Correct them and the periodic attacks of sick headache will disappear.

The Birds' Christmas Tree

In winter most of our birds migrate to the South, but a few remain with us, and ought to be provided for in cold weather. When the ground is covered with snow, they are unable to find food for themselves.

It Always Helps

says Mrs. Sylvania Woods, of Clifton Mills, Ky. In writing of her experience with Cardui, the woman's tonic. She says further: "Before I began to use Cardui, my back and head would hurt so bad, I thought the pain would kill me. I was barely able to do any of my household work."

Children Cry for Fletcher's CASTORIA

The Kind You Have Always Bought, and which has been in use for over 20 years, has borne the signature of Dr. J. C. Fletcher, and has been made under his personal supervision since its infancy.

What is CASTORIA Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance.

GENUINE CASTORIA ALWAYS Bears the Signature of

Chas. H. Fletcher

The Kind You Have Always Bought

In Use For Over 30 Years

WHEN YOU WANT

General Merchandise

Farm Implements

GO TO

JONAS MCKENZIE

THE OLD RELIABLE

Chas. C. Davis DRUGS Chas. C. Davis

My Phone No. is (39) thirty-nine. We open shop at 7 o'clock a.m. and run open shop till 9 o'clock p.m.

You are cordially welcome in our place at any time during our shop hours. We don't want to sell you anything you don't want, but oh my how we do like to sell you what you do want. Let us show you.

CHAS. C. DAVIS Mt. Vernon Ky.

It Always Helps

says Mrs. Sylvania Woods, of Clifton Mills, Ky. In writing of her experience with Cardui, the woman's tonic. She says further: "Before I began to use Cardui, my back and head would hurt so bad, I thought the pain would kill me."

Cardui The Woman's Tonic

Try it. It will use Cardui when she had a headache and always she got relief. Cardui is a woman's tonic. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance.



VALUABLE PRESENTS

You Can Make Your House More Attractive With the Handsome Babbitt's Premiums

TEN-CENT can of Babbitt's pure lye is paid insurance against dirt or germs: guaranteeing clean sinks, and thoroughly sweet and sanitary conditions in the home, and in your barns, kennels or hen houses.

If you will write we will send you a book Absolutely Free telling a hundred uses for Babbitt's Lye; also our premium catalogue illustrating beautiful and valuable presents exchanged for coupons.

B. T. BABBITT The Great Soap Maker BABBITT'S LYE—The Best Home Soap Maker Highest in Strength but not in Price—10c P. O. Box 1776 New York City THE BEST GROCERS HANDLE BABBITT'S LYE



Hotel Henry Watterson LOUISVILLE, KY.

The South's most popular, modern hotel. Absolutely fireproof situated in the very heart of the shopping district near all the theatres.

ROOM PRICES With running water and private toilet \$1 per day With private bath \$1.50 up to \$3.00 per day Large sample rooms with private bath \$2.50 to \$3.50 per day

Yes, you are cordially invited to visit our hotel. It is a pleasure to have you here. It is only for a short time that we will have our special rates. You will always be a welcome guest.

Mrs. McClain's Experience WITH CHOPD. "When my boy, Ray, was small he was subject to chopd. and I was always alarmed at such times. It always relieved him quickly. I am never without it in the house and I know it is a positive cure for chopd." writes Mrs. W. R. McClain, Blairville, Va. For sale by all druggists.

RHEUMATIC SUFFERERS GIVEN QUICK RELIEF



Pain leaves almost as if by magic when you begin using "Dr. Williams' Pink Pills for Pale People." It is a positive cure for Rheumatism, Neuralgia, Sciatica, Neuritis, Gout, Gravel, and all kinds of rheumatic troubles. It goes right to the spot, stops the action, and makes life worth living. Get a bottle of "Dr. Williams' Pink Pills for Pale People" today. A booklet with each bottle gives full directions for use. Don't delay. Demand "Dr. Williams' Pink Pills for Pale People." Don't accept anything else in place of it. Any drug store can supply you. If you live too far from a drug store send One Dollar for Sixteen Rheumatic Cure Co., Newark, Ohio, and a bottle of "Dr. Williams' Pink Pills for Pale People" will be sent prepaid.



Mount Vernon Monumental Works

Manufacturers of and Dealers in Marbles and Granite Monuments of all kinds. Estimates furnished on application. GEO. OWENS Propr. Phone 112



INTER-COUNTY SEAT SYSTEM OF HIGHWAYS

Commonwealth of Kentucky, Department of Public Roads, Frankfort. ROBERT C. TERRELL, Commissioner



HOW TO GET STATE AID

Counties may obtain state aid for road building through several different channels. The county may raise the money to meet its funds available from the state by two methods, viz: by general taxation, and by bond issues.

Since the state is to aid in the building of these roads, and since the counties' funds in most instances are very limited for construction or reconstruction it is only just and fair that those living along the line of a road to be improved and who receive the direct and greatest benefit accruing from said improvement shall aid in bearing the expense of each improvement in proportion to the benefits derived therefrom.

Pulaski and Rockcastle counties and several others have requested state aid for the improvement of certain inter-county seat roads, stating to the abutting property owners that the county will put up \$5,000, provided said property owners and other citizens of the county will put up another \$5,000, and have requested that the work be done under plans and specifications of the State Department of Public Roads and in accordance with the State Aid Road Law.

Few counties are so fortunate as Jefferson, Shelby, Campbell and Kenton as to be able to ask for all the state aid fund that they will be entitled to receive, and to be able to appropriate the necessary money from their road fund to meet state aid, without impairing or totally destroying their general maintenance fund.

All that is needed to make actual these possibilities is that the counties in Kentucky avail themselves of State aid. They can do this by an issue of bonds as have Lewis and Carter, by popular subscription as has Rockcastle, or by local taxation as have Jefferson, Mercer and eight other counties.

Two counties have thus far availed themselves of this means of securing good roads, viz: Lewis and Carter. The voters of Lewis county approving the bond issue for \$150,000 on the 11th day of July by a vote of 2,100 yeas to 140 nays.

In every other instance where a vote has been taken for a bond issue, a majority of the votes cast have been in favor of said issue, thus showing conclusively that a majority of the thinking people favor the improvement of their roads by rapid and up-to-date methods.

These statistics are corroborated by the result shown from such elections held in the following counties: Mason, November 3rd, \$200,000; Campbell, November 3rd, \$150,000 to build roads, \$100,000 to buy toll roads; Kenton, November 3, \$200,000; Boone, November 3, \$75,000; Pulaski, April 24, and again on June 26th, \$300,000; Warren, May 19th, \$300,000; Simpson, May 2, \$100,000, and Menifee, September, \$35,000.

Unfortunately, however, for the promotion of road building, the Constitution requires that, regardless of the vote cast on a bond question shall be in favor of the same before it shall be declared carried.

Every county in the Commonwealth should follow the example of Lewis, Lawrence, Carter, Johnson, Madison, Boyd, Rockcastle, Shelby, Warren, Jefferson, Harlan and Logan counties by applying for state aid. No county is too rich as has been shown, and no county's application and no county is so poor that it cannot apply for and receive a portion of the fund on one of the three plans mentioned above.

An electric doublet is coming. Bewly children needs whizzers. Ape, holt in the hills and... (Small text at bottom left)

STATE AID IS NOW UP TO YOU

In the greater number of counties in Kentucky, the present method of road building is the same as that which obtained in England in the days of Queen Elizabeth. The result is that we have been spending some \$2,000,000 a year for roads in Kentucky with no roads to show for it.

One hundred years ago, Kentucky put into operation the plan of State aid. Sixty-five years ago that plan was discontinued. But, in the interval practically all of the improved highways to which the State can now lay claim were constructed. The counties that got the lion's share were the counties of the Blue Grass.

Kentucky has 10,000 miles of improved roads, but there are 89 poorer counties and 60, or more than one-half, without a single mile of improved road. The counties that the State aided a hundred years ago are found in neither column. They are and for seventy-five years have been the richest in the State. Kentucky has just waked up from a sleep of seventy-five years. The right of the State to grant aid in the building of roads has been restored by Constitutional Amendment. The granting of that aid is safeguarded by the condition that not a dollar of the State's money is to be paid out until the gates constructed with State aid conform to the specifications drawn up and laid down by the State Bureau of Good Roads.

The money raised for road building with State aid is not intelligently expended, the head of the State Bureau and his assistants and the Governor who appoints them can be held responsible. For the first time responsibility is to go with authority.

The plan to construct a State-wide inter-county seat system of highways, 6,000 miles in extent, has received the official approval of the General Assembly and the Governor and needs only concerted action by the business men and counties to be carried into effect. That system can be completed in fifteen years without Federal aid. With Federal aid, which is sure to come, in half that time.

When completed, it will make every one of the 120 county seats in Kentucky the center of not less than four roads each forming an integral part of the State-wide system and over that system will be levied 85 per cent of the road traffic of the State. It will add not less than \$20 to the value of every acre that fronts it. It will increase the value of every product of farm or mine. It will make for good schools, good churches, good citizenship. It will substitute prosperity for pauperism.

All that is needed to make actual these possibilities is that the counties in Kentucky avail themselves of State aid. They can do this by an issue of bonds as have Lewis and Carter, by popular subscription as has Rockcastle, or by local taxation as have Jefferson, Mercer and eight other counties. The county which fails to avail itself of State aid will be contributing money for the building of roads in other counties. There are only four counties in the State that, under the State aid plan will pay out more money than they receive. They are Jefferson, Fayette, Campbell and Kenton. The law was enacted to force the richer counties to help the poorer. There is no county that the State does not stand ready to help provided it will help itself. The State road tax of 5 cents on the \$100 has to be paid whether the county builds roads or not. The county that refuses this except from the State one dollar in addition to every one that it puts up, is not going to escape paying the general tax. It is simply giving to other counties the money that ought to be spent on its own roads. If the Fiscal Court of any county fails to act, the intelligent citizenship of the commercial organizations of that county should force it to act.

The time is now. The opportunity is here. What is your county going to do with it?

Releigh J. McBryde, Jr. President Kentucky Good Roads Association.



This is a picture of J. N. Mayfield, his wife and three sons. Mr. Mayfield makes a business of hauling merchandise from Somerset to Acorn, Kentucky. The roads are now in such condition that it requires one day to go from Acorn to Somerset, and one day to return from Somerset to Acorn, and the condition of the road prevents him from hauling more than 5,000 pounds. Figuring the team at three dollars a day, the driver at one dollar and a half of the driver and help of the same parties and at least one night, we find that the cost of hauling 10,000 pounds of merchandise from Somerset to Acorn is one dollar per hundred pounds. This is a good road, and it will not cost the Government to build a road of this kind. The same kind of road, or one at least, will make the road into one that will reduce the cost of hauling merchandise from Somerset to Acorn to one cent per hundred pounds. (Small text at bottom right)

PRE-INVENTORY

SALE

BIG CROP OF BARGAINS A GIGANTIC MERCHANDISE EVENT

NOTE THE DATES COME DECEMBER 5th to 31st We Save You 15% to 40%

OUR STORES ARE ALIVE WITH BARGAINS

MANUFACTURERS & Jobbers were suffering from the general business depression during the first six months of the year; this fact put us in better position than ever to secure the biggest kind of Bargains. We have piled in a stock which, for size, quality and low prices, has never been equaled in our experience or 27 years.

HOLIDAY GOODS, TOO

We are showing the largest and most beautiful line of Holiday Goods ever shown in Mt. Vernon.

Prices Completely Smashed on DRY GOODS, CLOTHING, NOTIONS, LADIES' SUITS, CLOAKS, UNDERWEAR, SHOES, STOVES, FURNITURE Etc., Etc., Etc.

U & BAKER KING OF LOW PRICES

BRODHEAD

A Noble Outcast will be presented at the Citizens bank Christmas evening. This is one of the best plays ever staged by local talent, and is sure to please. This is a four act drama, which takes two hours and thirty minutes to present, and has only recently been played by amateurs. Miss Florence McWhorter, of Middlesburg, Casey county, was the guest of Mrs. Mary Albright, and Mr. and Mrs. R. E. Albright during the week. John Evans is at home this week. A Christmas tree at the graded school building Thursday night, the play entitled 'A Noble Outcast' at Citizens bank Friday night, and a Pile supper at Baptist church Saturday night will be places of interesting entertainment this week. The school will close Thursday noon until the first Monday in January. Mr. and Mrs. R. E. Albright will visit relatives at Junction City, Danville, and Casey county during the holidays. Remember that the Christmas tree is free, and every body is invited to take a part. The play is free, except a small admission fee. Miss Evans will be at the school with her mother, and the Pile supper is all free except the pie. Follow me to the home of my daughter, Mrs. (Small text at bottom right)

that reduces the cost considerably. Miss Lena McCall was visiting to town during the week. From the number of complaints we hear lately of bad roads, we are made to believe that should the matter of building bids, Boone highway or better roads come up for the people to decide that it surely would carry by a large majority. What about petitioning the County Judge to call an election for the purpose of allowing the voters to express themselves on a bond issue. While we were opposed to ad voted against the bond issue the last election, we are now convinced that it is the best and only way to have good roads, and we feel that those who were so strongly for the issuing of bonds before should not become discouraged but be willing to 'try, try again. Take the step we are for you this time. Try us - G. H. Underwood, of Elizabethtown, was with his daughter, Mrs. J. L. Piken last week. George Reynolds, of St. Louis, Mo., is spending the holidays with his sister Mrs. J. E. Wason. Miss Elsie Adams, the only daughter of Mr. and Mrs. John Adams, of this place, and Thomas Barnett were married at the home of the bride last Thursday. We extend our heartiest congratulations. Mrs. T. D. Harsh died suddenly last hour of her daughter, Mrs. (Small text at bottom right)

W. H. Owens, near Conway, last Thursday at 7:30 p. m. She was the mother of George T. Hurst, of LaFollette, Tenn. - Roy Swonder left a few days ago to accept a position at Danville. Dr. W. F. Carter has made quite a number of real estate transfers during the past few days, in the first place he bought a house and lot from Bob Burton, sold it to L. N. Vanhook then bought a house and lot on Main street from L. N. Vanhook, and to cap the climax, bought a small farm from T. S. Frith for six dollars and fifty cents. Mrs. Lou Parcell, of St. Louis, Mo., was the guest of Mrs. J. R. Cass the first of the week. Her son Fred is with relatives and friends at Maresburg this week. Mr. and Mrs. J. J. Albright, Misses Judo McCall and Miranda Tate were guests of Mr. and Mrs. J. M. Call Sunday at Maresburg. Miss Berna Storm returned to her home at Keavy to spend the holidays. I. E. Storm made a trip through Laurel county representing the Rockcastle Milling Co. Heartburn is a symptom of indigestion. Take a dose of HERRIN in such cases. The pain disappears instantly. The bowels operate speedily and you feel fine, vigorous and cheerful. Price 50c. Sold by John Robins, Broadhead, Ky. (Small text at bottom right)

**FREE TRIP**  
TO  
**Mt. Vernon, Ky.**  
AND RETURN

Railroad Fares paid to all out of town buyers purchasing \$15 worth or more within a radius of 40 miles.



**SALE**  
**Men's Hats**  
Big Lot New Shapes,  
**STIFF HATS**  
\$3.00 values  
for  
**98c**

**Men's Suits**  
\$7.50 value... \$4.98  
8.50 value... 5.98  
10.00 value... 7.98  
12.00 value... 8.98  
15.00 value... 11.98  
16.50 value 12.98  
17.50 value 13.98  
20.00 value 14.98



**Men and Boys' Overcoats**  
**BOYS'**  
\$3.00 value \$1.98  
4.00 value 2.48  
4.50 value 2.98  
5.00 value 3.98  
**MEN'S**  
6.00 value 3.98  
7.50 value 4.98  
8.50 value 5.98  
10.00 value 7.98  
12.50 value 9.98  
15.00 value 11.98  
17.50 value 12.98

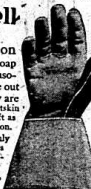
# BIG SALE

**CONTINUES**  
**Ladies' Suits, Men's Suits**  
CLOAKS, OVERCOATS, LADIES' HATS, MEN'S HATS  
EVERYTHING TO WEAR.  
**FURNITURE**

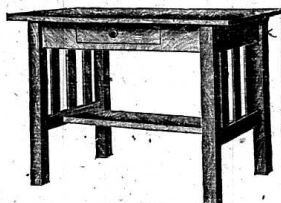
We'll sell you gloves that you can wash.

**Grinnell Gloves**

Wash them on your hands in soap and water or gasoline—they come out like new. They are made of finest Colton or Keideneer. Soft as velvet—wear like iron. And remember, only in Grinnell Gloves do you get the exclusive features: *Russet Grip-Tite, Frenched Back.*



You'll find everything we carry right up to the standard of these fine gloves.



\$12.50  
**Library Table**  
FOR  
**\$9.98**

**Ladies' Coats**

In all kinds, Black, Blue, Green, Purple, Astrakhan, Hindu-Lynx, etc.  
\$5.00 value \$2.98  
6.00 value 3.98  
7.50 value 3.98  
10.00 value 4.98  
12.50 value 5.85  
45.00 value 8.98  
15.00 value Hindu-Lynx 10.98  
22.50 " 13.98  
25.00 " 14.49



**Ladies' Suits**

The last and only reductions to take place on Ladies' Suits.  
\$10.00 value \$6.98  
12.00 value 7.98  
15.00 value 8.98  
17.50 value 9.98  
20.00 value 10.00  
25.00 value 12.50  
35.00 value 17.50

**Gifts** Seeking suitable gifts is always a problem that confronts most everybody, so below is a list of what you can find at this place:  
Hoses, Neckwear, Suspenders, Scarf Pins, Cuff Buttons, Traveling Socks, Traveling Bags, Watch Chains, Rings, Overcoats, Rain Coats, Suits, Cloaks, Hats, Toilet Sets, Manicure Sets, Silk Hosiery, Silk Scarfs, Furs, Rocking Chairs, Sewers, Mesh Bags, Levellers, Embroidery Scissors, Dolls, Pistols, etc. etc.

**Lenoleum** Big lot of new patterns in Lenoleum. Two yards \$1 value for 85c yd. Proximity will not set at this price after Dec.

**LADIES' HATS** will be arranged in two lots  
Lot No. 1, values up to \$6.50 for \$1.98  
Lot No. 2, values up to \$5.00 for .98

**XMAS PRESENTS FOR EVERYBODY.**

**TOILET SETS, JEWELRY TOYS, ETC.**

**MT. VERNON SIGNAL**

FRIDAY, Dec. 25, 1914

Published every Friday by  
**EDGAR S. ALBRIT.**

Subscription ONE YEAR \$1.00

Advertising rates made known on application

MEMBER OF KENTUCKY PRESS ASSOCIATION



The key note should be "Buy at Home." Don't send to some other city for something that you can get right here in Mt. Vernon and that, too, at a very low price, just simply for the pleasure of saying that "It came from this or that place." There never was a time when our clever, big-hearted merchants will appreciate the buy-at-home spirit more than they will right now. Try it on 'em. Our word for it, they will respond with a hearty good will with bargains that gladden your heart and make your mouth water like a hungry boy gazing at a box of fed ripe cherries or a stack of pies. Use a good word. "Buy something useful and practical." You will find this suggestive note running thru the Christmas advertising that you will read this week.

From late correspondence between the American Automobile Association of New York and the National Highway Association, Washington, one is led to believe that Mt. Vernon is surely on the map and is now noted country over as a worker or better highway and as the originator of good roads which bids fair that there be a thru highway from Chicago to Charleston, S. C. via Indianapolis, Louisville, Mt. Vernon, Cumberland Gap, Bristol and Asheville. From the Great Lakes to South Atlantic seaboard

Isn't this some feather in the cap year. Statisticians of the Post Office Department have stated that it costs over 8 cents per pound to distribute second class mail while the charge made by the department is only one cent per pound. While first class mail pays the Post Office Department a profit of over \$70,000,000 per year, second class mail at the same time entails a loss of about the same sum, with a result that an immense surplus is automatically wiped out each year.

Mr. Vernon's Christmas gift for 1915 will be Boone Bay.

One cent letter postage will be the theme of a determined campaign to be waged this winter wherein business men of the United States will seek to crystallize into law the rapidly increasing sentiment for a lower postage rate. Congress is to be asked at its present session to take steps looking towards the inauguration of a one cent letter rate. The campaign will be conducted by the National One Cent Letter Postage Association, which has headquarters in Cleveland. This association has been steadily growing in strength for several years and now maintains a membership scattered thruout the United States, with representatives in nearly every village, town and city in all the states of the union.

It is believed by officers of the association that with the general business revival now under way, the demand for one cent letter postage will become so insistent that congress can not do otherwise than inaugurate this reform.

An astonishing condition exists at Washington in connection with the operation of the Post Office Department, according to George T. McIntosh, secretary-treasurer of the National One Cent Letter Postage Association. Mr. McIntosh has been active head of this organization since its inception several years ago and, together with Charles W. Baughman, the association has been making a close study of postal conditions as they exist in this country. "Business men of the United States are not aware that first-class mail matter is paying the government over 70 million dollars per year, of which more than \$70,000,000 is clear profit," declares Mr. McIntosh. "With this profit, the association and representative government at the post office officials at Washington, sustaining a loss on second-class mail, do not believe it is. Nothing can be done, however, until business

takes action, and it is for this reason that we are demanding that the matter be considered at the present session of congress.

"Only thru co-operation on the part of the business interests of this country, who are paying a tax to the government every time they use a two cent stamp can we hope to succeed."

Bills for one cent letter postage have been introduced by Senators Burton and Penrose and Representatives Ansberry, Bardell, Gries, McKeller, Park and Rouse and will be pushed during the present term of congress.

**MANY DISORDERERS COME FROM THE LIVER.**  
Are You Just at Odds with Yourself? Do You Regulate Living?

Are you sometimes at odds with yourself and with the world? Do you wonder what ails you? True, you may be eating regularly and sleeping well. Yet something is the matter! Constipation, Headaches, Nervousness and Biliousness Spells indicate a Sluggish Liver. The tried remedy is Dr. King's New Life Pills. Only 25c at your Druggist.

**J. C. McCLARY**  
UNDERTAKER and EMBALMER



Stanford, Ky.

**FREE TO FARMERS SEEDS**

By special arrangement the Raleigh Seed House of Sherman, N. C., has the oldest, best established seed firm in the country will mail a copy of their Big Illustrated Seed Catalogue. This book is complete on all farm and garden seeds. It tells how to grow the yield and all about the best varieties of Corn for your locality. Also Seed Data, Warm Barley, Quick Grass, Clover's Alfalfa Pasture and Lawn Mixture Seed Potatoes and all other farm and garden seeds. This Book is worth dollars to all in want of seeds of any kind. IT'S FREE to all our readers. Write for it today and enclose this paper. The address is: RALEIGH'S SEED HOUSE, Sherman, N. C.

FOR FLESHING

**\$3.00 - ONE YEAR**      **\$1.75 - SIX MONTHS**

**Courier-Journal**

Daily by Mail (NOT SUNDAY)

**During January AND February Only**

Regular Annual Bargain Period Limited to These Two Months.

**JUST ONE-HALF REGULAR PRICE**

Subscription orders at this rate will be accepted only when sent through regular Courier-Journal Agent in this district.

**JULIAN MILLER**  
MT. VERNON, KY.

Courier Journal Co., Louisville, Ky.

**FISH & SON**  
The home of good clothes

Children take BALLARD'S HONEY-SUCK SYRUP willingly because it tastes nice. There isn't a better remedy anywhere for children's coughs, hoarse throats and bronchitis. It's a good medicine and easy to take. Price 25c, 50c and \$1.00 per bottle. Sold by John Kohler, Broadway, Ky.

**The New Fashions for Fall**  
**SWAN HATS**  
New Ready For You.