By: Russell Parsons
Agriculture Tescher. MVHS
Milk associations in six urban
Dairy farmers are doing a
fine job through the American Dairy Association in
promoting dairy products.
This has all come about by
the dairy farmers producing
to do collectively what they
can not do individually. The
dairy farmer voluntarily contribute on the basis of pounds
of milk marketed from his
farm. This ha does each pay
period during the year. Many
was the period the dairyman
ovar the period the dairyman
output to a don't be continued to a DAD. A bow
however, he does this every
month.

Let us consider some of
the things aDA does. The
Let DOTTLED GAS

DAIRY FARMERS

L. P. BOTTLED GAS

month.

Let us consider some of the things ADA does. The American Dairy Association Dairy Association of the things and the sound of the part of the p American Dalry Association promotes the sale of milk and milk products. For instance in Washington County, Ve., a premotion contest per 100 lb, for bottle of gas. The school drinking the most milk was swarded a prize. The sale of milk increased 250% as a result of this contect. This year ADA and local

cut COSTS, save TIME and labor



BILL BAILEY LOCAL AGENT



CHECKERBOARD servico oulletin

CONTINUING

PURINA RESEARCH One of the "extras" you get when ou feed from the Checkerboard bag

The nutritional needs of livestock and poultry are under continuing study at Purina Research labora-tories and farms across the country.

Purina has devoted more than 30 years of practical research to getting answers from birds and animals as to what they need to produce more meat, milk, and eggs at low cost.

eggs at low cost.

Each new Purina Chow or Health Aid we sell has already proved its value in Purina Research Laboratories and at Purina Research Farms. Products carrying the Checkerboard label have proved their worth.

Our servicemen are trained and experienced in handling feeding, management, and sanitation problems. They are in constant touch with new developments in Purina research. You can depend on their help.

FARMERS FEED AND SUPPLY

SIMPSON BROTHERS FEED AND SUPPLY

ducing diets and in diets for lolder people.

Lee cream is a delicious way to get the family to increase their intake of calcium, proteins, and vibramis, and vibramis used for the manufacture of ce cream.

In addition to cottage cheese and ice cream there are many more dairy products. Chocolate milk, but er, and approximately 40 different kinds of cheese are available to the consumer.

Let's make this Dairy collections suggest During June Dairy Month, serve cheese often. USDA or menu variety. Whip cheese with the control of t

Mt. Vernon, Ky.



you'll enjoy the conveniences of a modern electric refrigerator-freezer

There'll be less work, for example. The larger capacities of modern electric refrigerator-freezerit eliminate those back-and-forth runs to market tiggreater quantities and varieties of fresh and frozer foods on hand, meal planning is easier, more flexible And you can forget about defrosting — it's a thing of the nast. of the past

You'll find too, you'll cut food expenses by packing away in-season saving for out-of-season serving Consider all the benefits of these space-saving 2-in-1 units — and stop in at your dealer's today.

RE-WIRE NOW AND SAVEL We will pay you \$35, if you change from 2-seire to 3-seire, 100 ampere service and install any one of the following appliances:

Range I Air Conditione Water Heater 120 Volt

Freezer
Refrigerator-Freez Offer good until August 31, 1963. See our local manager before-re-



CLEAN FAST WATER CLOTHES CONTING

SYMBOL KENTUCKY UTILITIES COMPANY an investor-owned electric company

> For The Best In Appliances, See FRIGIDAIRE & SPEED QUEEN AT

APPLIANCE SERVICE CENTER Repair Work

Phone 162 Roy Winstead

Equipment in stock for the Dairy Farmer

The next time you're in town, drop in and let's talk it over.

To make money in dairy farming these days you've got to cut costs

wherever you can. We're ready to help you with a complete line of

modern labor saving equipment for the dairy barn. We'll help you

determine just what equipment you need to step up the efficiency

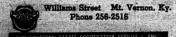
- Universal Milkers
- * Complete Dairy Detergents
- * Pipeline, Cow to Can

of your milk production methods.

* Inflations For Any Milkers

* Feed

Rockcastle Farm Service



SALE ON MONUMENTS

Phone 355-7621

For Best Materials, by Size at Good Pricusranised Workmans and Materials.

Representing The SMITH MONUMENT WORKS.

Somerset, Ky.

Philco Refrigerators and Stoves, T. V. and Radios. R. C. A. Refrigerators and Stoves, T. V. and Radios. Speed Queen and Maytag Washers JOHN SOWDER HOWE. & FURNITURE

Crab Orchard, Ky.

Brodhead, Kentucky MT. VERNON HARDWARE CO.

Dealers In
Westinghouse and Maytag Appliances
Mt. Vernon, Kentucky

BRYANT BROS.

General Electric Refrigerators, Freezers, Ranges, Washers, Driers, Heaters, Televisions, Radios, Etc. "There's Nothing Just as Good as GE"

Dealers in Leonard Ranges & Refrigerators
Unico Deep Freezers, Dexter Washing Machines

ROCKCASTLE FARM SERVICE Williams Street Mt. Vernon, Ky



COMPLIMENTS

From The Following Merchants To Local DAIRY Industries

During Dairy Month For Their Progress and Assistance to Farmers and to Business People as the result of Increased Wealth In Rockcastle County.

PBR DOLLAR STORE

essential industry

"Where Your Dollar Buys More"

Main Street Mt. Vernon

MOUNT VERNON CLEANERS

Free Storage 256-2511

Charles Machal Owner Mt. Vernon, Kv

WATKINS FLORIST

Sue and Earl Watkins "Flowers For All Occasions"

256-2091

Mt Vernon Ky

WESTERN AUTO ASSOCIATE STORE

Estill Hodges, Owner

256-2616

Mt. Vernon, Ky.

C C COX HARDWARE

Hardware and Furniture

256-2815

Mt. Vernon, Ky.

W. H. COX FUNERAL HOME

256-2345

Mt. Vernon, Kv.

IDEAL CAFE

Home Cooked Meals

256-2401

Mt. Vernon, Ky.

SANITARY CLEANERS

For The Finest Cleaning Send Your Clothes To Sanitary 256-2551 Mt. Vernon, Ky. Wayne Taylor's

STANDARD SERVICE STATION

256-2341

Mt. Vernon, Ky.

Floyd Owens'

DINNER BELL SUNDRY

256-2344

Mt. Vernon, Ky.

BRYANT BROTHERS

International Farm Machines G E Appliances, Goodyear Tires Mt. Vernon, Ky.

BUSH'S JEWELBY

Our Motto is "Best Service"

256-2361

Mt. Vernon Kv.

STANDARD OIL COMPANY

Earl Hammons, Agent

Mt. Vernon, Ky.

JOHN W. GRIFFIN BUILDERS SUPPLY

256-2041

256-2114

Mt. Vernon, Ky.

LASWELL MILLING COMPANY

Mixing and Grinding

758-3151

Brodhead, Ky.

APPLIANCE SERVICE CENTER

Frigidaire - Speed Queen Plumbing - Heating

256-2626

Mt. Vernon, Ky

MAGGARD DRUG STORE

Rexall Products

256-2215

Mt. Vernon, Ky.

MT. VERNON PRODUCE

Bob Jasper, Owner

256-2241

Mt. Vernon, Ky

PARSONS GAS AND APPLIANCE SERVICE

Bottled and Bulk Gas

256-2288

R. R. 3, Mt. Vernon, Ky.

DILLINGHAM'S FURNITURE

New and Used

256-2201

Mt. Vernon, Ky.

DALE and JERRY'S

Sinclair Service

256-2051 Mt. Vernon, Ky

BROWN'S SUPER MARKET

Mt. Vernon, Ky.

CLIFFORD BALES

SERVICE STATIONS Mt. Vernon, Ky.

FARMERS FEED AND SUPPLY

Simpson Brothers Purina Feeds Jct. Hwy. 70 & 150

Brodhead, Ky.

SPARKS FUNERAL HOME

Homelike Atmosphere

Mt. Vernon, Ky.

CINCINNATI BARGAIN STORE

Mrs. Dollie Pillion, Owner

Mt. Vernon, Ky.

KELSEY'S RESTAURANT

Mt. Vernon, Ky.

SILER'S DAIRY DRIVE-IN

453-2141

Livingston, Ky.

LIVINGSTON MOTOR COMPANY

Livingston, Ky.

FORD'S GROCERY

256-2102 Mt. Vernon, Kv.

McBEE DEPARTMENT STORE

256-2751

Mt. Vernon, Ky

CUMMINS GROCERY

Mt. Vernon, Ky.





See Her in Person

Berea's own Helen Hovey - Who Plays Lead-ing Female Role. Sho will be there in person to au-tograph her photo —

SUN. - MON. - TUES. RICHMOND DRIVE-IN

First Showing In This Area - Admission 60c

brother, Mr. and Mrs. Jan
Stevens.
Mr. Hess Parsons is reported improving in a Richmond Hospital.

Bro. Bill Hamilton filled his appointment at Liberty

JUNE DAIRY MOATA

FOR SALE

Nine-room house and 23 acres of land. All within City Limits, two-story house, has one livingroom, one family room, 5 bedrooms, one and one-half baths, dining room, kitchen, paatry, large enclosed back porch, two large closets, 2 decks and front

en. outifully located on Town Hill. A good place

to live.
For information see or call, Mrs. Ralph W. Griffin, or phone 256-2776.

W th delightfully

Refreshing Milk or ice cream

We Salute the Dairy industry

in Rockcastle County. May

it continue to prosper.

CALL US

Carter - Messer Realtors

Stanford, Ky.

Crab Orchard, Ky. 355-2461



YOUR LIVESTOCK MARKET SERVICE - SATISFACTION - HIGHEST PRICES
CHECK - DAY OF SALE

June 22 (Special)—Federal-State Market News vice—(Friday's sale):

Service—(Friday's sale):

CATILE—Receipts. 401; Slaughter cattle steady to 50 ccnts lower: feeders molity steady; alaughter few utility and commercial cows. 12.90-15.50: canner, and cutter, 10.30-13.50: utility and commercial bulls, 17.30-18.20; few cutter to low utility, 15.30-15.40; feeders medium and good 350-500 lb. sitesr. 21:23.80: 500-800 lb. 21-22; few good 300-5-0 lb. balfers. 20-22.50: med calves 180-227.30 per head.

CALVES—Receipts, 2:3: Vealers mostly 75 cents higher; good and choice vealers in graded pen, 26.50; standard, 25.50; good and choice 240-275 lb. 26; standard, 150-180 lb. 24.50-5.50; few good and choice 300-450 lb. 24.0-24; baby calves, 25-38.50.

HOGS—Receipts. 502: Barrow and gills mostly 50 cents lower: mixed 1. 2 and 3 barrow and gills 18-2020 lb. 16.25: 250-280 lb. 18.25: 250-280 lb. 18.50: 160-180 lb. 15,50: sows 300-800 lb. 13.30-14; few head No. 2. 15; feeder pigs. 18-18.50.

SHEEP—Receipts, 321: Choice and prime 80-100 lb. 22.85-23.25; good to low-choice, 21.50-22.50; utility. 14.50-19; utility to cnoice ewes, 6-7.

SALES OF ALL CLASSES OF LIVESTOCK EVERY Bonded for Your Protection.

Garrard County Stockyards Kirby Tester Hogan Tester J. L. Tester LANCASTER, KENTUCKY

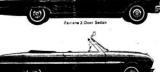


Since 1893

STARTING TODAY! HOOK INTO A REAL BUY! FORD DEAL

West Chestnut Street

SPECIAL RED. HOT DEALS ON EVERY CAR IN STOCK ... READY TO GO FOR YOUR SUMMER VACATION! WE AIM TO KEEP OUR SALES SIZ-ZLING ALL SUMMER! COME IN TODAY, YOU MAY SAVE ENOUGH TO PAY FOR YOUR VACATION!



\$59.98

PER MONTH

After normal 1-3 down payment on 36 months plan

\$48,38 DER MONTH After normal 1-3 down



\$53.45 PER MONTH

payment on 36 months plan

After normal 1-3 down payment on 36 months plan

THE HOTTEST DEALS OF THE YEAR ARE HERE ON USED CARS TOO! SEE YOUR FORD DEALER

ST CHESTNUT STREET & BEREA. KENTUCKY
ONLY YOUR FORD DEALER HAS A-1 USED CARS AND TRUCKS

Baker Buick - Rambler Sales on Cummins, Les Anderson and Raymond Baker

Berea, Kentucky 986-3173



Ladam located at Levine Bell Service Station, Mt. Vernon, Ky.

Surfers, King. Land, Ky.

Sand Hill, Livingston, Ky

FOR SALE

FOR SALE: 4 genuine General Electric 111-2 Ft. combination refrigerator _ freezer, self-defrosting... \$239._
95 with trade. Bryant Bros.,
Mt. Vernon, Ky. 39t2

Mt. Vernon, Ky. 3912

SHOES FOR SALE - New markings. I wearing an Ohio address when lost. If found fleetonable Rates. Smith host Repaired. Wt. Vernon. Receive Reward. Mt. Vernon. 37-nif

BUSINESS EQUIPMENT

- National Adding Machines
 Lot of Window Shades
 Four Cap Frigidaire Ica Cream Freezer
 National Cash Registers
- 1 Glass 8 foot show case 3 Professional Pool Tables With Balls,
- 1 Electric Soft Drink Box, Excellent Shape

PLUS OTHER MISCELLANEOUS ITEMS

FREE DOOR PRIZE TO BE GIVEN

TERMS—Cash

For further particulars, see Mrs. R. G. Webb at Livingston, Ky., or

Floyd Owens

REAL ESTATE AGENCY

Dinner Bell Bldg. - Ph. 256-2344 - Mt. Vernon, Ky.

FIREWORKS

ROCKETS

AT THE

AERIAL DISPLAY

JULY 4th

GROUND DISPLAY

THURSDAY, JUNE 27, 1963

MOUNT VERNON, KENTUCKY



22 Cases

Water Rate Hike Overruled







JUBILEE SWEEPSTAKES Maggard Drug Store



Try this LIGHT as a FEATHER

Spice Chiffon Cake

PRE-SIFTED

M mist FLOUR

It's spigy-sweet, delightfully rief and flavorsome. Your family will hove this Spice Chiffon Cake—extra delicious because it.

It is not because it is spice that the spice of the care of the spice of the care o

Silver mist. FLOUR

SILVER MIST

SPICE CHIFFON CAKE

SPICE CHIFFON CAKE

1 Super Mast Preside Flour recipe)

1 Super 2 Page Stuyers

1 type cinemen 5 ggg yoke

2 page 1 type cinemen 5 ggg yoke

2 page 2 pa



Celebrity?

You bet he is! He's one of our area Dairy Farmers, And this is their month. June Dairy Month. Each year they supply us with billions of quarts of protein-rich milk, tons of tempting cheese varieties and millions of pounds of pure cream butter. It's a big job, so there are many thousands of dairy farmers in America. Lucky for us there are.

Stewart Fertilizer Service

256-2166

Absolute Auction Saturday, June 29 At 1:00 p. m.

I will offer for Sale at my home at Roundstone on U. S. 25 the following described personalty:

2-wheel heavy duty troiler, horse drawn scraper
1 Three piece Antique living room suite
Antique Settee
Antique two-man Auger
Electric Cycle Grinder
Secretaries Desk

3 Gallon Garden Spray

3 Gallon Gerven.
Rastus Plaw
Iron Wash Kettles
Wagon Wheels, Tables
Chairs, Small Tools
Several 16 inch Tires and Tubes
Mirrors and Many Other Items

H. C. McNew, Owner

Phone Collect, 734-2387

256-2942

Seven Days a Week - Night and Day

Bible Baptist Church PINE HILL, KY.

BEGINNING JUNE 27 - JULY 5

Speaker: Bro. Garland Singleton Bethleham Baptist Temple Cincinnati, Ohio

Services will begin each night at 7:30, Except Fellowship Meeting, Friday Night.

June 28 at 8 O'clock

No Down Payment - 36 Months To Pay

LEE DOG FOOD COMPANY

A. F. St.Clair & Son

- Serving The People Of Rockcastle -

- For 36 Years

· Residential, Commercial & Industrial

FAST — Efficient Service ALL WORK GUARANTEED Easy, Time Payment 24 Hour Repair Service

Phone Day Night

oing And Heating Contractors

For non-stop Vacation Fun count on long-running ATLAS TIRES Want the happiest keep your mind on the road, not on your tires!
And you will if you travel on the new ATLAS
Plycron, the tire that puts up to 25% more working rubber on the road. As a result, you get more mileage-because the load is spread over more surface, reducing the strain on each individual point. And you get safer, surer stops from ATLAS' better traction-plus easier steering, less side-slip on turns, real control. Our famous Twin Guarantee is honored by 50,000 ATLAS dealers in 50 states and Canada. Come in today!
STANDARD OIL COMPANY (KENTUCKY)



Earl Hammons, Agent - Mt. Vernon, Ky.



Who's behind all this good eating?

When you see all the mouth-watering goodness waiting for you at your dairy case, remember the men who make it possible-our dairy farmers. They're the modern, scientific farmers who make sure you get all the milk, ice cream, cheese and butter you need. Just as nature intended.

Rockcastle County Chamber Of Commerce

Mt. Vernon, Kentucky

LUTING THE DAIRY INDUSTRY





····· C·O·O·L··O·F·F··W·I·T·H ····· LIGHTFULLY REFRESHING

Enjoy Ice Cream, It's Quick, Cool and Casual. There's no more easy going (or better tasting) dessert than refreshing ice cream, cake and fresh fruit. How about having some tonight.



"Vital" is the word for the job of our farmers. They're the men who supply us with nature's most perfect foods - cool milk, ice cream, rich cheese and pure cream butter. June is their month. And here's our heartfelt "thank you" for a job well done.

This message is brought to you by Dairy Farmers in Rockcastle County through their

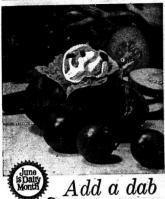
American Dairy Association Of Kentucky

Cooperation Has Brought

Successful Dairy Industry

by Bill Norton

June has become the one month of the year dedicated to the dairy industry. June is the month of salute the dairy industry for its contribution to the health and welfare of the nation. Glant sales and information camber of the sales and information and properties are camber of the sales and information camber of the sales and information camber of the sales and information and properties are camber of the sales and information and properties are camber of the sales and information and properties are camber of the sales and information camber of the sales and



of elegance SOUR CREAM

Mentucky Utilities

Mt. Vernon, Ky.

June Dairy Month And Barbecue Month

June meal planning should be easy, for it's both June Dairy Month and National barbeaue Month and you'll see much food store programmers of the pr

cary month to give the realization of its potential.

This is the 27th year June and offer the realization of its potential.

This is the 27th year June and offer the potential of the realization of its potential.

This is the 27th year June and offer the potential of the poten

KRAFT Offers A New Market For GOOD MILK KRAFT FOODS Stanford, Ky. Phone 365-2104



Why June Dairy Month?

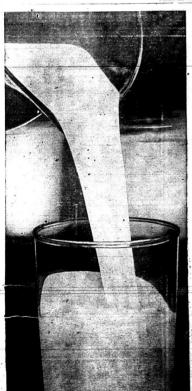
Think it over! Where would you be with-Think it over! Where would you be with-out the nature-perfect dairy foods pro-vided by our dairy farmers? Your diet needs dairy foods almost as much as you need air to breathe. Hats off to our dairy farmers for bringing them to you.

Cumberland Production Credit Association

Phone 256-2153 Mt. Vernon, Kentucky

Serving You Rhubarb will continue in season through June. Also in June. Australes and the season through June. Also grapes, cantiduped a season through June. Also pear. Pincaple supplies will begin to dwindle by the middle of the month, Good quality apples will be available, but apple prices will begin to rise the month Decause of lessening supplies in storage, Mrs. Jasper concludes.

W. H. Cox Funeral Home





Refresh with

MILK

It's cool and casual as tippin'. a pitcher

Berea College Creamery Berea Kentucky Phone 986-4581

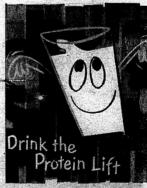
Golden Guernsey MILK

In New Safe Sanitary

Throw-Away Containers

OTHER DAIRY PRODUCTS

- COTTAGE CHEESE
- BUTTER
- KRIM-KO-CHOCOLATE
- COFFEE CREAM
- WHIPPING CREAM
- ORANGE DRINK



FOR YOUR GOOD HEALTH

Nutritionists agree that to maintain good health you should include dairy products health your Serve the best — with our high quality, dairy-fresh milk, butter, and cheese. Order today!

Use Dairy Products Daily

Chappell's Dairy Inc.

IT MAY BE GOOD AND NOT BE OURS

BUT IT CAN'T BE OURS AND NOT BE GOOD!

PHONE 864-2361

LONDON, KY.

YOUR LIVESTOCK MARKET

MADISON SALES CO., INC.

Richmond, Kentucky

est Cornelison — Robert Cornel J. B. Arnett — George Powell Earl Cornelison — Earl Baldwin

Sell Your Livestock With The Most Consistent Market In Central Kentucky. We Have Competitive Buyers 52 Weeks Run By Farmers For Farmers AUCTION EVERY THURSDAY

Madison Sales Co., Inc.

PAYS TO MILK COME

SALUTE

To The Dairy Farmer

WE ARE HAPPY TO BE A PART OF THIS FAST

GROWING INDUSTRY IN THIS AREA-

Farmers as well as Business People.

farmers in this area

. An industry which is of PRIME Importance to the

At the rate the Dairy Industry is presently expanding

it will soon become the number one source of income to the

IF YOU WISH ASSISTANCE ON ANY DAIRY PROBLEM, FEEL FREE TO CALL ON US.

HEART OF THE

SOUTHERN

DAIRY **INDUSTRY** rs are Quèens

Broughton.

Mr. and Mrs. Wayne Frisby of Hamilton, Ohio spent Last week and with Mr. and Mrs. Virgil Lawrence and Hyllis and visited Mrs. Amanda Tyree at the Sowder.

Mr. and Mrs. H. E. Jones ent Sunday with Mr. and Mrs. Dewey Robotts.

Mr. and Mrs. Elza Lasyvell and Mrs. Graydon Mrs. Graydon Mrs. Graydon Mrs. Graydon Mrs. Graydon Mrs. Robert Snodgrass.

MEETS Saturday, 4th Monday

MT. VERNON CHAPTER
NO. 148 R. A. M.
MEETS 3rd Thursday
MT. VERNON EASTERN
STAR CHAPTER 468
MEETS 4th Thursday
28-nti

Mrs. Rhoda Gill and Lewis Brown of Indianapolis, Ind., Mrs. Rutha Brown of Pine Bluff, Ark. are visiting Mr. and Mrs. W. E. Burton and other relatives.

Fivelits and visited Mrs. A. of mandar Tyree at the Sowder Narsing Home.

Mr. and Mrs. He. Jones were Sunday with Mr. and Mrs. Hiza Laswell and Mr. and Mrs. Graydon Wright peper Sunday with Mr. and Mrs. Robert Snodgers.

Mrs. More Standay with Mr. and Mrs. Robert Snodgers.

Mrs. More Standay with Mr. and Mrs. Robert Snodgers.

Mrs. More Standay with Mr. and Mrs. Carol Thompson.

Charles Ray McClure is burding Mr. and Mrs. Junior Burdine and sown 1938 weeken.

Charles Ray McClure is burding Mr. and Mrs. Lunior and family of Hamilton, K. Cook and Mr. and Mrs. Robert Thompson.

ASHLAND LODGE

ASHLAND LONGE

ASHLAND L

Saturday night supper guests of Mr. and Mrs. J. M. Burton were: Mrs. Rutha Brown of Pine Bluff, Ark, Mrs. Rhoda Gill and Lewis Brown of Indianapolis, Ind., Mr. and Mrs. W. E. Burton

to your heart's delight



Dillingkam's Sundry

Phone 758-3335

Brodhead, Ky.



Before you move in know the facts about insurance

Fact 1: Fire insurance alone on home and contents is not enough. Your home could be destroyed by windstorm, explosion or other hazard. Fact 2: Thest coverage of your possessions, at home and away, should be

included.

Fact 3: A lawsuit judgment against you could cost you everything you own. You need liability insurance.

Fact 4: You get all this and more in one Homeowners policy...with one low premium!

HIATT & ANDERSON Insurance Agency

Phone 758-2050 Brodhead, Ky.



USE DAIRY PRODUCTS DURING DAIRY MONTH

3% PAID ON SAVINGS

The Bank of Mt. Vernon

Main Street





Fitness starts here

Yes, fitness and health start with nature's own protein foods—refreshing milk, tangy cheeses, and country-fresh butter. And the men who start it all are our own dairy farmers. They're nature's partners in bringing us nature's most perfect foods. Without them, eating wouldn't be half the fun . . . or half as

Parsons Equipment Co.

M. Vernon Kv

╩[™] ĈŌŌĿŌ₽₽₩ŀŦĦ DELIGHTFULLY REFRESHING



Here's the healthiest, tastiest way to take the simmer out of summer. Serve milk often. And be sure it's icy-cold. Stock up on nature's nutrition delight - at budget prices.

> VITAMIN - PACKED HOMO-GENIZED MILK . . EASIEST WAY TO STAY HEALTHY.

OLD-TIME BUTTERMILK ... H A S HOME - CHURNED GOODNESS.

DAIRYFRESHFRUIT DRINKS, TRY ANY ONE OF OUR TASTY FLAVORS.



Southern Belle Dairy

ROCKCASTLE COUNTY DISTRIBUTORS: Billy Gentry, Brodhead — Johnny Todd, Mt. Vernon

Armour Creameries Mt. Vernon, Kentucky Phone 256-2902

"YOUR HOME MILK MARKET"

Mount Vernon Signal

—PUBLISHED EVERY THURSDAY—
AI No. 10 Church Street, Mt. Vernou. Ky.
Entered at Mt. Vernou. Ky. Post Office as Second C. M.
In Rockcastile County, 32.50
CUISIGE The County, 32.50
CLMO ANDERKIN, Publisher - RAY McCLURE. E.
ARLETTA NORTON — Social Editor, Advertisher

taken will not be known initial on audit is made at the Mays also reported two pistols, a 48-caliber revolver and a 22-caliber submosed gun, were recovered. State Police also reported State Police also reported State Police also reported Eldridge prior to the robber for Indiana authorities who suspected him of being involved in an armed robbery near Indianapolis.

The three you'll S. Commissioner G. Murray Smith Jr., at Richmond a few hours after the robbery and were ordered, held for trial in federal court at Londing and were ordered, held for trial in federal court at Londing set at \$23,000 each.

Foster and Spears first give their names as John Paul Davis, 16, and Paul Harris, 17, Chicinnal, the FBI said.

COUNCIL CONDEMNS (Continued from Page 1)

mediately. The defense then has 40 days to file briefs with the Court of Appeals.
At a minimum, submitted the court of Appeals at a minimum, submitted the court of Appeals will take two then on the case by the Court of Appeals will take two months—more likely, longer. Below is a capatile rounding of the basis on which the court of the court

Valley Drive-In

Renfro Valley, Ky. Monday Is Buck Night Thursday - Friday

June 27 - 28 "CALIFORNIA" Jock Mahoney Faith Domergue SATURDAY IUNE 29

"THE HANGMAN" Robert Taylor

Tina Louise Fess Parker Fess Parker

"HOME FROM THE

Sunday - Monday

June 30 - July 1 BIRD MAN OF

Burt Lancaster Tuesday - Wednesday

"ROAD TO

July 4 FIREWORKS

Twice As Many As Last Year!



Brindle Ridge 9, Regulars
Dridde Ridge 9, Copper
Creek 8
Regulars 21, Copper Creek
Regulars 16, Rejects 4
Regulars 16, Aces 9
Pee Wee League
Colts 13, Colonels 8
Colts 19, Colonels 10
Colonels 10, Colts 3
Colts 4, Colts 3

ed he was not being asked to rule on a sewer system, only on the water rate increase. He agreed he could go along with a 20-cent or even 30-cent rate hike for the wa-ter works, but he could not justify a \$1.30 monthly in-crease.

Justify a \$1.30 monthly increase.

Judge Tartar ruled the city would not have to refund the additional money collected since the new rate went into effect.

Testimony not water and the collected since the new rate went into effect.

Testimony not water and the collected since the new rate went into effect.

Testimony not water and the collected since the new rate was not land to the collected since the

Richmond Livestock Market

Four Mile Avenue

Cattle Sale Each Wednesday.

HORSE SALE

Last Saturday Night Each Month.

Market was held Wednesday, June 26, 1963;
CATTLE—Milk cows, \$89.00 to \$101.00; Cows and calves, \$120.00 to \$140.00; Stock heifers, \$44.00 to \$131.00; Boby beeves, \$171.10 to \$21.40; Heifers, \$15.50 to \$22.25; Steers, \$21.30 to \$22.05; Cowr., \$12.50 to \$14.80; Bulls, \$16.00 to \$17.70; Calves, tops, \$23.30; light, \$22.00 to \$23.10; Heavies, \$24.30; Boby calves, \$27.00 to \$34.00. HOGS—Tops, \$17.50; light, \$16.20; heavies, \$14.40 to \$16.00; Shoots, \$13.25 to \$15.25; plas, \$5.75. to \$11.70 per head; Boars, \$10.00 to \$10.90; Sows, \$11.50 to \$14.25.

Richmond Livestock Market, Inc.

Hershel Miller, Auctioneer

Richmond, Ky.

Donald Fritz, President

Phone 623-3708

The regular sale of the Richmond Livestock

Negro Creek 12, Living-ston 16, Hazel Green Ottawa 16, Brodhead 2. Ottawa 20, Loafers 1 Scores in the youngster cagues are as follows: Dodgers 16, Cubs 12 Wreckers 22, Tigeerties Devilette 23, Robinettes Braves 18, Cubs 3 Braves 18, Cubs 3 Buffs 15, Jets 2 Mets 4, Tigers 0 Tigers 2, Mets 1

MAGGARD DRUG STORE
MT. VERNON, KY.



Davis Drive-In

Stanford, Ky.

Thursday - Friday June 27 - 28 I THANK A FOOL Susan Hayward Peter Finch

scope Metrocolo Saturday, June 29 Double Feature Prog

THE PHANTOM PLANET Dean Fredericks Coleen Gray

PLUS TARZAN GOES TO

Metrocolo

June 30 - July 1 CERCEANTS 2 Frank Sinatra Dean Martin Sammy Davis

Peter Lawford

Far

Dut

Tuesday - Wednesday July 2 - 3 MY GEISHA





POPULAR PASTTIME—Anywhere Kern's Bakery merry-go-round goes so goes the youngsters. A long line was continually at the merry-go-round during the day of activities.

Dodgers 3, Cubs 0 Brayes 13, Cubs 10 Wreckers 24, Robinettes 4

THOUGHT OF WEEK
"Nothing can come out
of nothing, any more than
a thing can go back to
nothing,"

NEED TIRES FINEST QUALITY

LOWEST PRICES

af the

DINNER BELL SERVICE STATION Mt. Vernon, Kv.

Grand Opening Sealš Grocery

FORMERLY OPERATED BY: R. E. BULLOCK REGISTER FOR FREE GROCERIES

OFFER FOLLOWING ITEMS AT SPECIAL	PRICES:
ITEM:	PRICE: AMOUNT:
Robinson Sliced Bacon	
Uncle Charlie's Minit Steak	
Uncle Charlie's Tenderloin	
Uncle Charlie's Sausage	
Frozen Cube Steaks	1.00 For 10
Southern Star Boiled Ham	
Southern Star Canned Hams	2.25 3- Lbs.
Southern Star All Meat Bologna	2.25 3- LOS.
Freeze (Grado A)	
Fryers (Grade A)	
6 on Maxwell House Coffee (Instant)	1.65 Per Jar
6 oz. Maxwell House Coffee (Instant)	
Maxwell House - Regular Coffee	1.89 . 3 Lbs.
Maxwell House - Regular Coffee	
Sunripe Sliced Pineapple (No. 2 can)	
Chunk Pineapple	29 ea55 for 2
Pink Salmon	57 Per Can
Sweepstake Mackerel	1.00 For 6
Tomatoes (No. 303 can)	
Frosty Acres Biscuits	25 for 3 .49 For 6
Frosty Acres Frozen Fruit Pies	,
.10 ITEMS OR 11	for \$1.00
Mayfield Corn	Tomato Juice

Green Beans Krout	Butter Beans . Hominy
Pork & Beans	
m. Brand—Apple Jelly	· And - Charles - Comme
Apple-Grape Jelly	
ch Apple Butter	
Bors	49

Fig Bors Robin Hood Flour (Self Rising) PICNIC SUPPLIES 2 - Lbs. 25 Lb. Bag 1... 1.98

Social & Women's News



Mr. and Mrs. Dewey Lee Stewart

Hale - Stewart - Vows

lege.
They plan to make their home in Orlando.

home in Orlando.

A reception was held immediately after the wedding ober the state of the state

Mr. and Mrs. Russell Bullock and son, Robby, of Loveland, Ohio have been visiting his mother, Mrs. Bea Bullock, and sister and bro-

Bullock, and sister and orthers.

Mrs. Lucy Bullock, who has been a patient in a Lexington Hospital, is at home. Recent vistors of Bea Bullock Smith were: Mr. and daughter, Teressa, Mr. Mrs. Walker Poynter and daughter, Vickie, Mr. and Mrs. Russell Bullock and son, Robby.

Miss Bernice Alconn visit-

Mrs. Roscoe L. Adams spent Monday at the Frances Clark Work Shop for Piano Teachers at Shackleton. Mrs. Adams spent the week end with Mr. and Mrs. Bernard Mitchell.

dhead, Kentucky Friday - Saturday June 28 - 29 Victor Mature Orson Welles "THE TARTARS" (Technicolor) Comedy & C

Dr. William L. Adams has accepted a position at Alma-Hurst Farm at Lexington as Resident Veterinarian. Alma Hurst Farm is noted for its ...
Mr. and Mrs. Overn Mead-ows, and family, of Detroit, Mich., have returned home after spending a few days with his mother, Mrs. J. T. Meadows.

with his mother, Mrs. J. T. Meadows, Meadows, Completes Training Pet. E. Carl E. Franks who is stationed at Pt. Benning, Ga., has received his certificate for the completion of Training in the Medical Specialist Course. When the Medical Specialist Course of Mrs. Week end guests of Mrs. Week and Strs. Willie McDaniel, of Hamilton, Onlio, and Mrs. Vivian Singleton of Red. Hill. Miss Anna Rose Hines, daughter of Mr. and Mrs. Walker Hines, is speeding a tintee-week vacation on the Walker Hines, is spending a tintee-week vacation on the State, She is accompanied by 1.-Sgt. and Mrs. Harold H. Hood ard Lamily, from 'Ft. Velvon, Va. Dinnger guests of Mr. and Mrs. Ewell Cummins last Wednesday were: Mr. and Mrs. Alfred Cummins and family. They were joined later by Mr. and Mrs. Alfred Cummins and family. They were joined later by Mr. and Mrs. Jimmy Cummins and family. They were joined later by Mr. and Mrs. Jimmy Cummins and family.

Lambert - Ectkin Wedding Vows Taken At Richmond

ma Berea Actress

Helen Hovey, a Berea College girl, discovered in a church play by producer Nicholas Merriweath, brings to the screen an incredible talent in her first role.



Said At Home Of Bride

Miss Kathleen Hale daughter of Mr. and Mrs. Dougle Hale of Orlando and Dewey Lee Stewart, son of Mr. and Mrs. Samuel Stew art of Orlando were united in marriage June 16 at Stew art of Orlando were united in marriage June 16 at Stew art of Orlando were united in marriage June 16 at Lein home. June 23.

Atty. and Mrs. Janes W. Atty. and Janes W. Atty. and Mrs. Janes W. Atty. and Janes W. Atty

clock

ide, who is the

Three Rockcastle County Teachers are among the more than 90 teachers who are attending the University of Kentucky summer session on WHAS Crusade for Child-ren Scholarships which will ren Scholarsnips which will prepare them to teach spe-cial education classes. They are: Mrs. Elizabeth Baker, Mrs. Juanita K. Lay and Mrs. Pauline P. Mullins.

summer

SANDALS \$1.97



CANVAS SHOES \$1.97 * 2.97

LADIES HEELS \$2.97 "4.97

EN'S SANDALS \$3.97

KEYSTONE SHOES Next to K U In Richmond, Ky.





and Mrs. Hushie Carmical of Dalton, Ga. have returned from a vearalior of several families and several from a vearalior of several from a vearalior of several families. Missage Falls, returning by ways of Cinesnati, Ohio, to visit their daughter. Mrs. George Honsker und Mrs. Hurley, Mr. and Mrs. Erlis, returning by ways of Cinesnati, Ohio, to visit their daughter. Mrs. George Honsker und Mrs. Hurley, Mr. and Mrs. Erlis and family, Mr. and Mrs. George Honsker und Mrs. Hurley, Mrs. Letha Hurley, Mr. and Mrs. Mrs. Dalber Stewart and Hurley damped from the several family all of Hurley damped from the several families and family all of Hurley damped from the several families and family damped from the family damped from the several families and family damped from the family damped from the family damped from the family damped from the fami

45" OLYMPIC

DRIP DRY

DRESS

FABRICS 59c VALUE

39¢ yd.

Sunday guests of Mrs. Betto Davis and family were only of me in Blue Ash. Alfred Sparks was taken and Mrs. Carl Hopper and Mrs. Carl Wayman's

DEPARTMENT STORE BEREA, KENTUCKY LADIES GORGEOUS

TRICOT JERSEY

HALF SLIPS \$100

SHADOW PANELS

SOME REVERSIBLE

PLASTIC MATTRESS COVERS

Twin or Double 98¢

LADIES AFTERNOON DRESSES

COTTON

288 DUSTERS CULOTTE DRESSES

LADIES SPRING COATS or TOPPERS

MENS WHITE LINEN SPORT COATS \$15.00 VALUES

\$500

SHIRT TALE Mens Long or Short Sleeve Sport or Dress Shirts

Also Knit Sport Shirts Values to \$3.95 \$100

HALF PRICE
Black - Red - Beige - Blue

MENS WASH n WEAR Cotton Cord

SLACKS ntinental or I Loops \$3.98 Values \$299

GIRLS SCAMPAROO SLIPPERS

\$199 White or Bone Colors \$4.95 Quality

LADIES DRESS FLATS \$288 Whites - Bone Black Values to \$6.95 - International

LADIES or GIRLS PLAY SHORTS TAKEN FROM OUR BETTER PRICES 98¢

BOYS WESTERN **IEANS** SIZES 6 TO 16 \$ 99

BOYS SHORT SLEEVE SPORT SHIRTS Sizes 6 to 16 \$1.44 Values 98¢

Wayman's

DEPARTMENT STORE BEREA

GRAYTHEATRE

T-BIRD GANG"

SUNDAY, JUNE 30 Jules Verne's ASTER OF THE WORLD"

John Brinkley

Town Theatre

PHONE 256-2160

SATURDAY, JUNE 29

Double Feature

TO HELL AND BACK

Audie Murphy Technicolor

Vincent Price Charles Bronso Magnacolor

Thursday - Friday July 4 - 5 Edgar Allen Poe's THE TELL TALE

DAIRY FARMERS



Hiatt's 5 & 10

In Mt. Vernon wishes to congratulate the Dairy Farmers of Rockcastle County. The Dairymen have done an excellent job and are to be commended on the fine program now in operation. It is the store's wish that Dairying might continue to grow and establish our County as one of the finer Dairy Counties of the State.

We feel that Dairy Day was a complete success. We commend the cooperation of everyone in making this day possible. We invite you back to our store for our special prices and bargains at all times.

Hiatt's 5 & 10





SWIM SHITS

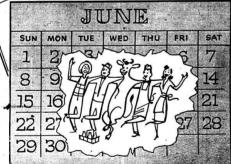
BOYS SPORT SHIRTS \$1.25

FREE PARKING **Barker's Clothing**

STORE

Berea, Kentucky

JUNE DAIRY MONTH "THE PERFECT DAYS" ... What is so rare as a day in June?
Then, if ever, come PERFECT DAYS . - James Russell Lowell



EVERYONE'S IN STEP - the dairy farmer . . . the milkman . . . "Old Bossie" . . . the grocer . . . the housewife!

JUNE DAIRY MONTH IS A 30-DAY CAMPAIGN TO PROMOTE THE DAIRY **FOODS THAT ARE SO ES-**SENTIAL TO OUR COMMON HEALTH AND NATIONAL WELL-BEING.

PHONE 365-2104

This campaign has the support and backing of thousands of processors and handlers, equipment and supply manufacturers, food stores, variety stores, ores, fountains, restaurants and allied indus-EVERYONE'S IN STEP!

WE'RE IN STEP TOO! Our plant manager and fieldmen are always ready to encourage and help dairymen to produce quality milk – and to produce it with the greatest possible efficiency. They are in a position to help dairymen with such subjects as a position to neip dairymen with such subjects as calf-raising for herd replacements, pasture planning, elevated stall milking parlors and silo building. We can—and do provide a reliable, steady market for top quality milk. We invite any and all dairymen in this area to call on us.

KRAFT FOODS

STANFORD, KY.



All of these late model Used Cars are Trade-Ins on 63 Model Pentiacs. We can furnish previous owner's name if you desire.

SALE

Cash In Now on Pontiac's "Golden Opportunity Days-Sale" on Used Cars for the Month of June.

With The Purchase of any New or Used Car or Truck Ten (10) free chances on a 1953 Pontiac 2-door, Hardtop, Star Chief to be given away Saturday, June 29, at 8 p. m.

For your convenience Croutcher Motor Company will be open until 8 p. m., Monday through Saturday.

Buy Now and Pay Later — No Payment Due Until August.

U.SED CARS

62 TEMPEST LeMans

2-59 FORDS

59 PONTIAC

2-58 CHEVROLETS

3-57 FORDS 2-57 OLDSMOBILES 56 MERCURY 56 CHEVROLET 55 DODGE 55 BUICK

USED CARS AND TRUCKS TO CHOOSE FROM

USED TRUCKS

59 GMC 1-Ton, Stock Racks
58 DIAMOND-T Tractor Sleeper No. 450
International Gas Engine
57 CHEVROLET Pick-Up

56 FORD 11/2 Ton 50 GMC Pick-Up

CROUTCHER MOTOR - SALES & SERVICE PONTIAC, CADILLAC, GMC TRUCKS COME IN AND SEE "CAR KING" CROUTCHER. TED WILLIAMS AND JACK WYATT.

Croutcher Motor Co.

V. Chestnut St. Phone 986-3192 Berea, Ky.

Nature's tangu refresher

June Is Dairy Month

BOX STORAGE __ _ FUR STORAGE SANITONE CLEANING

London Laundry

London, Kentucky

Dewey Roberts, Representative

Phone 758-3581 Brodhead, Ky.